

# Exhibitors' Guide to the 2018 PHILADELPHIA SHELL SHOW

## Artistic Division

PRESENTED BY  
The Philadelphia Shell Club



[www.phillyshellclub.org](http://www.phillyshellclub.org)

October 27-28, 2018 – 10 am to 5 pm

THE ACADEMY OF NATURAL SCIENCES

OF DREXEL UNIVERSITY

1900 Benjamin Franklin Parkway, Philadelphia PA 19103-1195

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### SETUP TIMES AND ENTRY DEADLINE

The deadline for all entries is **SEPTEMBER 20, 2018**. Setup for exhibitors begins at **10:00 am** on **Friday, October 26** and must be completed by the start of judging at **5:00 pm**. Exhibitors will be able to unload work and enter the exhibition hall via the Academy's parking lot on **Cherry Street** or through the **19th Street** entrance. **Philly Shell Club** members will be on hand on **Friday from 12 PM to 5PM** and **Sunday 5PM to 7PM** to assist exhibitors with unloading/loading at the **19<sup>th</sup> street** entrance.

The Philadelphia Shell Club and the Academy of Natural Sciences welcome exhibitors and visitors from other clubs and regions to participate in the show. It is open to the public during regular museum hours, **10:00 am to 5:00 pm** on **Saturday October 27** and **Sunday, October 28**. The major awards will be presented on **Saturday evening**.

For inquiries regarding the Artistic Division, contact Sue Hobbs [suehobbs@verizon.net](mailto:suehobbs@verizon.net)

For inquiries regarding the Scientific Division, contact Paul Callomon [prc44@drexel.edu](mailto:prc44@drexel.edu)

### PARKING

Two parking lots are also available near the Academy: **Logan Square Parking** is located at 1815 Cherry Street and **Parkway Parking** is located on 19<sup>th</sup> Street just half block south from the Academy's 19<sup>th</sup> Street Entrance. Academy visitors get a discount at Logan Square Parking. Bring your parking ticket to the 19th street entrance and ask to have a special bar code attached. The discount will be applied when you pay for parking.



## **RULES FOR EXHIBITORS: ARTISTIC DIVISION GENERAL RULES**

1. All entry forms must be received by September 20, 2018 to allow time to design the show. Forms can be e-mailed to Sue Hobbs [suehobbs@verizon.net](mailto:suehobbs@verizon.net) or to [phillyshellclub@gmail.com](mailto:phillyshellclub@gmail.com)
2. Exhibitor setup will be on Friday October 26 from 10:00 am to 5:00 pm. Exhibit space will be assigned by the show organizers. "Early birds" will not be allowed access.
3. Exhibits not in place and fully set up when judging begins at 5:00 pm on Friday evening are not eligible for competition. Exhibitors will not be permitted to remain in the exhibit area during the judging.
4. Exhibitors and club members attending the show must sign in at the 19th Street guard's desk upon entering. The guard will have a list of registered exhibitors.
5. Exhibitors are requested not to enter the dealers' area at any time on Friday. Bourse sales are restricted to Saturday and Sunday show hours.
6. Exhibits may not be removed from display before 5:00 pm Sunday, October 28, and must be removed by 8:00 pm on that date unless specific alternate arrangements have been made in advance.

## **SPECIFIC RULES FOR COMPETITIVE EXHIBITS in the ARTISTIC DIVISION**

1. The Division Chair reserves the right to change an exhibit's class assignment at any time after receipt of the form. Questions concerning the appropriate class for an exhibit should be referred to the Artistic Division Chair at [suehobbs@verizon.net](mailto:suehobbs@verizon.net) or 609 425-6083 prior to submitting the entry form.
2. All exhibits will be placed on tables 30 inches wide covered with dark blue cloth. Vertical elements, such as backboards, may not extend more than 36" above the table top and must be self-supporting. Their backs must have a plain finish so as not to detract from adjoining exhibits.
3. Exhibit elements that require support must have their own stands.
4. No exhibitor may submit more than one competitive entry per class. An exhibit may be entered in only one class.
5. Borrowed shells may be used in exhibits provided their source is acknowledged in the exhibit.
6. Shell dealers may compete only in the artistic division. A professional malacologist may compete only in the artistic division. However, anyone may enter non-competitive exhibits in any class.
7. The exhibitor's name must not be visible anywhere in a competitive exhibit until judging has been completed.
8. No exhibit that has won a first-place ribbon in a previous Philadelphia Shell Show may compete again in the same class unless at least 50% of the content has been changed.
9. Awards of any kind will be presented only if the judges deem entries to be of sufficient merit by the standards of previous shows. Ties are possible. All decisions of the judges are final.
10. Only someone who has never sold art work may enter as a "hobbyist".
11. Where art work that is incorporated in an artistic exhibit (such as a painting in a valentine center) is a faithful copy or reproduction of an existing work, this must be made clear on a note with the exhibit.

## MAJOR ARTISTIC AWARDS

**Liberty Bell Award.** Liberty Bell Award is in honor of the show's 35th anniversary and is for the best single piece of artwork in any category. The Liberty Bell award is the grand artistic award for the show. The winner of the Liberty Bell will not be eligible for any other award.

The other Artistic Awards include:

- Most Outstanding Single Sailors Valentine - Hobbyist
- Most Outstanding Single Sailors Valentine - Professional
- Most Outstanding Double Sailors Valentine - Hobbyist
- Most Outstanding Double Sailors Valentine – Professional
- Most Outstanding Artistic (excluding valentines) - Hobbyist
- Most Outstanding Artistic (excluding valentines) – Professional
- Best in Show Traditional Sailors Valentine, any size, single or double
- Best in Show Contemporary Single Sailors Valentine
- Best in Show **Objets trouvee** Sailors Valentine
- Best in Show Artistic Exhibit (excluding valentines)

## ARTISTIC DIVISION

### PROFESSIONAL:

**P1: Traditional Single Sailor's Valentine.** Design utilizing a compass rose and/or heart motif, using shells available to original valentine artisans, who lived in Barbados.

**P2: Traditional Double Sailor's Valentine.** Design using a compass rose and/or heart motif, using shells available to original valentine artisans, who lived in Barbados.

**P3: Contemporary Single Sailor's Valentine, up to 12".** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be made of shells and other sea life from any source.

**P4: Contemporary Single Sailor's Valentine, 12" and over.** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be made of shells and other sea life from any source.

**P5: *Objets trouvés* Single Sailor's Valentine.** Design incorporating crafted elements such as cameos, scrimshaw, miniature paintings, etc. that are not of the artist. The majority of the work nevertheless must be the work of the artist.

**P6: *Objets trouvés* Double Sailor's Valentine.** Design incorporating crafted elements such as cameos, scrimshaw, miniature paintings, etc. that are not of the artist. The majority of the work nevertheless must be the work of the artist.

**P7: Contemporary Double Sailor's Valentine, up to 12".** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be shells and other sea life from any source.

**P8: Contemporary Double Sailor's Valentine, 12" and over.** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be shells and other sea life from any source.

**P9: Shell picture or mosaic.** Realistic, abstract or geometrical picture made of shells, not in the traditional octagonal valentine format.

**P10: Shell art flower arrangement.** Three dimensional.

**P11: Shell art single flower.** Three dimensional.

**P12: Miniature flower arrangement.** Shell art flower arrangement, three dimensional, 6" maximum dimension.

**P13: Shell room décor, furniture.** Lamps, tables, and other furniture items decorated with shells.

**P14: Shell room décor, accessories.** Picture frames, mirrors, and other decorative room items decorated with shells.

**P15: Holiday décor.** Holiday décor and ornaments made of shells; up to 10 individual ornaments.

**P16: Seashell jewelry.** Single piece or matched set. Jewelry may be presented in a closed container for security.

**P17: Shell Novelties.** May include animals, figures. Etc.

**P18: Shell-themed Needlework.** One item, any size, no kits allowed. See also class E1 below.

**P19: Shell Photography.** Exhibits of up to 2' x 4' in size, overall; single or multiple photos. Photographs may be commercially processed and printed but must have been taken by the competitor.

**P20: Depiction of shells.** In any 2D graphic medium (paint, pencil, ink, etc.) other than photography.

**P21: Models of living mollusks.** Real shells may be used, but the animal must be sculptured by the exhibitor.

**P22: Shell Sculpture.** Shell-themed sculpture. No real shells may be used.

**P23: Doll House / Shell Shop.** A Doll House, Miniature Shell Shop, or similar structure decorated with real shells and miniatures made of shells.

**P24: Bird House.** A bird house either made of shells or covered over more than half with shells.

**P25: Scenic Presentation.** A scenic presentation / diorama incorporating shells.

**P26: Miscellaneous.** An artistic exhibit that does not fit any of the classes P1 – P25.

#### **HOBBYIST:**

**H1: Traditional Single Sailor's Valentine.** Design utilizing a compass rose and/or heart motif, using shells available to original valentine artisans, who lived in Barbados.

**H2: Traditional Double Sailor's Valentine.** Design using a compass rose and/or heart motif, using shells available to original valentine artisans, who lived in Barbados.

**H3: Contemporary Single Sailor's Valentine, up to 12".** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be made of shells and other sea life from any source.

**H4: Contemporary Single Sailor's Valentine, 12" and over.** Design incorporating modern themes and/or techniques that were not seen prior to 1900. May be made of shells and other sea life from any source.

**H5: Objets trouvés Single Sailor's Valentine.** Design incorporating crafted elements such as cameos, scrimshaw, miniature paintings, etc. that are not of the artist. The majority of the work nevertheless must be the work of the artist.

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**H14: Shell room décor, accessories.** Picture frames, mirrors, and other decorative room items decorated with shells.

**H15: Holiday décor.** Holiday décor and ornaments made of shells; up to 10 individual ornaments.

**H16: Seashell jewelry.** Single piece or matched set. Jewelry may be presented in a closed container for security.

**H17: Shell Novelties.** May include animals, figures etc.

**H18: Shell-themed Needlework.** One item, any size, no kits allowed. See also H30 and E1 below.

**H19: Shell Photography.** Exhibits of up to 2' x 4' in size, overall; single or multiple photos. Photographs may be commercially processed and printed but must have been taken by the competitor.

**H20: Depiction of shells.** In any 2D graphic medium (paint, pencil, ink, etc.) other than photography.

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**H24: Bird House.** A bird house either made of shells or covered over more than half with shells.

**H25: Scenic Presentation.** A scenic presentation / diorama incorporating shells.

**H26: Miscellaneous.** An artistic exhibit that does not fit any of the classes P1 – P25.

**H27: Student Artistic Class, Grades 1-6.** May use any of the classes H1 – H26 as theme.

**H28: Student Artistic Class, Grades 7-12.** May use any of the classes H1 – H26 as theme.

**H29: Novice Artistic Class.** A Novice is someone who has never entered any shell show. Themes may be from any of the classes H1 – H26.

**H30: Kit / Class Work.** Any shell related art work done from a kit or as part of a structured art class.

**H31: Beachcombing** – Any display of any items found while beachcombing. Items are **not** restricted to marine life.

**E1: Ephemera Category** – basically any artistic work that fails to specifically meet any of the other listed categories herein.

## 2018 PHILADELPHIA SHELL SHOW EXHIBITOR ENTRY FORM ARTISTIC DIVISION

Every exhibitor must submit a copy of the entry form. Mailed, faxed and e-mailed entries must be received (not postmarked) by September 20, 2018. Entries may be handed in at the September 20 Philadelphia Shell Club meeting. Please print neatly or type. Use a separate line for each exhibit. There is no entry fee. Be sure to read the 2018 Philadelphia Shell Show rules before submitting the form. All information is confidential until the date of the show. If you would like to attend the Saturday evening prizegiving, check the appropriate box. Details will be available on the club web site in early summer.

**Address for postal mail: Philadelphia Shell Show, Art Division, PO Box 153, West Cape May, NJ 08204.**

It is recommended that you bring a copy of your completed form with you to setup.

**SETUP IS ON FRIDAY, OCTOBER 26, 2018 FROM 10:00 AM TO 5:00 PM. NO "EARLY BIRDS" PLEASE.**

### NOTICE REGARDING SECURITY

The Philadelphia Shell Club and the Academy of Natural Sciences of Drexel University endeavor to provide a secure environment for setup and display of exhibits. Exhibitors are cautioned, however, that setup takes place while the museum is open to the public and that despite the presence of staff and signs exhibits may be touched during the show. Cases may therefore be shut with locks, screws or other devices. They should be openable during judging to allow examination of shells, but this is at the exhibitor's discretion. The Philadelphia Shell Club and the Academy of Natural Sciences of Drexel University accept no responsibility for loss of or damage to specimens, cases or exhibitors' property.

Exhibitor's Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Age and Grade if Student \_\_\_\_\_

**Please note: free admission is restricted to registered exhibitors and Philadelphia Shell Club members only. All others must pay regular Academy admission**



